

SUMMARY

Proficiency in creative execution, visualization, management and design/development for both web and print

SPECIALTIES

UX, user experience, design, IA, information architecture, user interface, project management, prototyping, documentation, concept and execution, back-end and client-side development, Flash, Flex, javascript, jquery, Actionscript, ajax, php, mysql, html, css, xml, xhtml

EXPERIENCE

User Experience Lead at AOL / New York, NY

July 2007 - Present

- User Experience Lead for Winamp and AOL Video products; Senior UI and visual designer across various AOL entertainment properties including: Black Voices, Shoutcast, Moviefone, Uncut Video and AOL Radio
- Translate complex technical, business and product requirements into new functionality, layouts and experiences
- Refine existing and created new interaction models based on site metrics, audience testing and consumer feedback
- Strategize with managerial teams to enhance product delivery methods and improve advertising display revenue
- Project and external vendor management in addition to directing an internal off-shore design team of five

Senior UI Designer at TD Ameritrade / Jersey City, NJ

May 2007 - July 2007

- Redesign of Investment Advisor site

Senior Designer at Flightpath Interactive / New York, NY

March 2005 - May 2007

- Complete concept, renaming and rebranding of company
- Oversaw and directed junior designers and producers in layout, CSS, javascript, Actionscript and HTML composition and techniques, in addition to project management trafficking and scheduling
- Conceptual, UI, project and IA lead for numerous clients including: American Express, AOL, Chock full o'Nuts, Diageo, Erno Laszlo Cosmetics, Goya Foods, Larry King Access, The New Yorker and Schering-Plough

Lead Designer / Developer at Clockwork Design Group Inc. / Boston, MA

July 2000 - March 2005

- Partial client list: American Bar Association, Bridgeline Software, CB Richard Ellis, Ernst & Young, Goulston & Storrs, Metric Corporation, Precise Software, Primavera, Progress Software, Wilmer Cutler Pickering Hale and Dorr

EDUCATION

Kutztown University of Pennsylvania

BFA, Communication Design

Adobe Software Training

Certificate, Flex Rich Client Applications

HONORS AND AWARDS

- Society for Marketing Professional Services: Corporate Brochure
- Legal Marketing Association: Identity Package
- W³ Award for creativity and innovation in web design